



Creative and Design Assistant

Candidate Application Pack

Introducing YGAM

The Young Gamers and Gamblers Education Trust (YGAM) is a national education charity with a social purpose to **inform, educate, safeguard and build digital resilience amongst young and vulnerable people, helping them to make informed decisions and understand the consequences around gambling and gaming.**



We enhance understanding

through research and evaluation YGAM aims to enhance the UK's understanding of gambling, gaming and related harm, specifically amongst young and vulnerable people.



We educate practitioners and student peer mentors

to help young and vulnerable people YGAM develop and deliver training courses to professionals and volunteers who support young people at risk from problem gambling or gaming.



We increase awareness

through information and dialogue YGAM increases awareness of youth gambling and gaming as a public health issue with policymakers, educators the industries themselves and key influencers.

To achieve this, YGAM delivers its mission and therefore its social purpose in four ways:



Practitioner Workshops: YGAM delivers accredited training to practitioners, enabling them to deliver the YGAM gambling-related harm prevention programme.



University and Student Engagement: YGAM works in partnership with universities to train year two & three students to become YGAM peer mentors who programme and campaigns within their universities and local communities.



Research: through the delivery of the above two products, a programme of research into the attitudes, thinking and behaviours of young people and gambling/social gaming will be created to establish a global research network, specifically targeting teenagers and young adults.



Parents: Following on from some research and working alongside young people, parents and carers, YGAM have developed a parent hub for their website. The site provides information and support around gaming and gambling for parents and carers, alongside a range of tools and activities for the whole family to build up their children's resilience and establish a healthy on-line/off-line balance.

YGAM increases awareness of youth gambling and gaming as a public health issue with policy-makers, educators, the key industries themselves and key influencers. Our Programmes and Services also contribute to the emerging National Strategy to reduce gambling harms 2019–2021. In particular YGAM's impact contributes to:



Priority Action 1: Research to inform action



Priority Action 2: Prevention



Priority Action 3: Evaluation of the National Strategy

Safer Gambling Training is a collaboration between YGAM & Betknowmore UK. Our training products contribute to the National Strategy to reduce gambling harms, namely priority Action 5: Industry Collaboration.



Since YGAM was founded five years ago, we have quickly established ourselves as a leading educational charity which builds digital resilience in young and vulnerable people, by training professionals to raise awareness of the potential of gaming and gambling-related harm; making resources available for parents and delivering impactful student campaigns with partner universities. Last year alone, we have reached approximately 364,918 young people, students and parents and we have collaborated with almost 2,488 educational organisations (schools, colleges, universities and charities) to deliver our programmes.

YGAM are incredibly proud to be working with all stakeholders in this space, from the gambling & gaming operators who make products available to the public, education professionals who support young people & students learning; the criminal justice sector, partner universities, public health, third sector organisations, sports clubs, Local Authorities and young people, students and parents themselves.

It is a very busy time in YGAM currently and we have a unique opportunity for a creative designer to join the YGAM team to support marketing team and help develop engaging content for our audiences. This post is being offered as a full-time position with a salary of £18,000 (plus London Weighting if applicable). It is a home-based role and you may be required to travel for certain projects.

The principal purpose of the post is to assist in the creation design of a vast array of YGAM materials. You would be responsible for taking initial ideas from members of the charity and creating high-impact imagery, documents and visuals to convey the charity's message. We are seeking a highly organised individual with excellent time management skills who is able to work in a fast-paced organisation. The successful candidate would have a keen eye for detail and be able to work on multiple projects whilst maintaining a high quality throughout.

To apply for the role please send a copy of your up-to-date curriculum-vitae along with a supporting statement (maximum two sides of A4) outlining your experience and how your skills match those in the person specification to careers@ygam.org. The closing date for applications is Wednesday 25th November at 1200 noon. Shortlisted applicants will be invited to attend a interview which is planned to take place on Monday 30th November. Depending on Covid-19 this might be a video conference interview instead and there will be a pre-interview task for you to complete if shortlisted. Please ensure you are available on this date before applying.

YGAM are proud to be recognised as an Investors in People organisation, guaranteeing you a purposeful job with plenty of training and career opportunities for the right person. Thank you for your interest and we look forward to hearing from you



Daniel Bliss
Head of External Affairs

Job description – Creative and Design Assistant

Title: Creative and Design Assistant (Graduate)

Reports to: Head of External Affairs

Location: Home-based

Hours: 37.5

Salary: £18,000 pa

Probation period: Six months, with formal review at month three

Job Purpose:

We're looking for a creative individual with up-to-date knowledge who can take direction from written or spoken ideas and convert them seamlessly into images, layouts and other designs. The successful candidate should have an excellent understanding of how to create high-impact materials. We work in a fast-paced sector, so the ideal candidate will be able to hit the ground running as soon as they begin.

Key Tasks:

- Work simultaneously on multiple projects.
- Taking ownership of design projects within the charity, with the support from the Head of External Affairs.
- Work to deadlines as set out by your line manager and the wider YGAM team.
- Create high quality artistic content for social media, marketing materials, videos and other media.
- Co-ordinate with outside agencies, art services, marketing, printers, and colleagues as necessary.
- Maintain and develop website content.

The Disclosure & Barring Service (DBC) – disclosure

This post is subject to a DBS disclosure that is of satisfaction to the Board of Non-Executive Directors at YGAM Innovation. Being the trading subsidiary of a UK Registered Charity, we promote equality of opportunity and welcome applications from all candidates. Criminal records will be taken into account for requirement purposes only when the conviction is relevant.

All applicants who are offered employment will be subject to a criminal record check from the Disclosure & Barring Service before the appointment is confirmed. This will include details of cautions, reprimands or final warnings, as well as convictions. While YGAM Innovation waits for the disclosure results from the DBS, training and other admin duties can be commenced by the applicant (part paid, part unpaid). The cost of the DBS disclosure and registration to the DBS subscription service will be met by YGAM.

Qualifications:

- Educated to (or studying towards) a degree level or equivalent design experience.

Essential Skills & Knowledge:

- Adobe Creative Cloud software, including InDesign, Illustrator and Photoshop.
- Microsoft Office suite.
- WordPress web design and development.
- Excellent time management and organisational skills
- Accuracy and a keen eye for detail.
- Professional approach to time, costs and deadlines.
- Demonstrable graphic design skills with a strong portfolio.

Desirable Experience:

- Ability to work in a highly organised manner with a keen eye for detail.
- Self-administrating experience.
- Work experience/internships with a design company is desirable.



www.ygam.org

Young Gamers and Gamblers Education Trust,
71 – 75 Shelton Street, Covent Garden, London, WC2H 9JQ.

www.ygam.org | careers@ygam.org