



Programme Manager and Clinical Lead

Candidate Application Pack

Introducing YGAM

The Young Gamers and Gamblers Education Trust (YGAM) is a national education charity with a social purpose to inform, educate, safeguard and build digital resilience amongst young and vulnerable people, helping them to make informed decisions and understand the consequences around gambling and gaming.



We enhance understanding

through research and evaluation YGAM aims to enhance the UK's understanding of gambling, gaming and related harm, specifically amongst young and vulnerable people.



We educate practitioners and student peer mentors

to help young and vulnerable people YGAM develop and deliver training courses to professionals and volunteers who support young people at risk from problem gambling or gaming.



We increase awareness

through information and dialogue YGAM increases awareness of youth gambling and gaming as a public health issue with policymakers, educators the industries themselves and key influencers.

To achieve this, YGAM delivers its mission and therefore its social purpose in four ways:



Practitioner Workshops: YGAM delivers accredited training to practitioners, enabling them to deliver the YGAM gambling-related harm prevention programme.



University and Student Engagement: YGAM works in partnership with universities to train year two & three students to become YGAM peer mentors who programmes and campaigns within their universities and local communities.



Research: through the delivery of the above two products, a programme of research into the attitudes, thinking and behaviours of young people and gambling/social gaming will be created to establish a global research network, specifically targeting teenagers and young adults.



Parents: Following on from some research and working alongside young people, parents and carers, YGAM have developed a parent hub for their website. The site provides information and support around gaming and gambling for parents and carers, alongside a range of tools and activities for the whole family to build up their children's resilience and establish a healthy on-line/off-line balance.

YGAM increases awareness of youth gambling and gaming as a public health issue with policy-makers, educators, the key industries themselves and key influencers. Our Programmes and Services also contribute to the emerging National Strategy to reduce gambling harms 2019-2021. In particular YGAM's impact contributes to:



Priority Action 1: Research to inform action



Priority Action 2: Prevention



Priority Action 3: Evaluation of the National Strategy

YGAM Innovation Limited is a wholly owned trading subsidiary of YGAM, offering two products which contribute to the emerging National Strategy 2019-2021 to reducing gambling harms, namely priority Action 5: Industry Collaboration. Innovation will work collaboratively to develop and deliver recognised City & Guilds and Pearson courses & qualifications for colleagues working in customer facing roles and an Apprenticeship Standard for the gambling industry.



Since YGAM was founded five years ago, we have quickly established ourselves as a leading educational charity which builds digital resilience in young and vulnerable people, by training professionals to raise awareness of the potential of gaming and gambling-related harm; making resources available for parents and delivering impactful student campaigns with partner universities. Last year alone, we have reached approximately 364,918 young people, students and parents and we have collaborated with almost 2,488 educational organisations (schools, colleges, universities and charities) to deliver our programmes.

YGAM are incredibly proud to be working with all stakeholders in this space, from the gambling & gaming operators who make products available to the public, education professionals who support young people & students learning, the criminal justice sector, partner universities, public health, third sector organisations, sports clubs, Local Authorities and young people, students and parents themselves.

Given the high demand in our social purpose and the progress we are making, we are seeking a qualified clinical professional to join the YGAM team to lead our new Mindful Resilience programme as Programme Manager / Clinical Lead. This post is being offered as a four or five day a week position with a pro-rota salary of £45,000 - £48,000 (plus London Weighting if applicable). It is a home-based role and you will be required to travel on a regular basis as Covid-19 restrictions are lifted.

The principle purpose of this role is to lead the Mindful Resilience programme which will see YGAM and our collaboration of partners develop, deliver, and evaluate training to healthcare professionals on gambling, gaming, and digital behavioural addictions. As Programme Manager / Clinical Lead you will lead this new programme, initially starting in London in September 2020, expanding to the West Midlands in 2021 and then a potential national rollout in 2022. You will grow your own team; lead the collaboration of partners and position the impact of this programme with fellow health professionals and organisations.

We are seeking a leader with a Masters or PhD level qualification in a relevant Clinical Area of Practice such as Clinical Psychology, Educational Psychology or Addiction Psychology and registration with an appropriate professional body. You will be highly organised, have an absolute eye for detail and have the gravitas to lead Mindful Resilience as a new flagship programme for the sector. To apply for the role please send a copy of your up-to-date curriculum-vitae, copies of academic qualifications and professional body membership along with a supporting statement (maximum two sides of A4) outlining your experience and how your skills match those in the person specification to careers@ygam.org.

The closing date for applications is **Monday 20 July 2020 at 1200 noon**. Shortlisted applicants will be invited to attend a face-to-face interview which is planned to take place on **Tuesday 04 August 2020** in London. Depending on Covid-19 this might be a video conference interview instead and there will be a pre-interview task for you to complete if shortlisted. Please ensure you can attend on this date before applying. YGAM are proud to be recognised as an Investors in People organisation, guaranteeing you a purposeful job with plenty of training and career opportunities for the right person.

Thank you for your interest and we look forward to hearing from you



Lee Willows
Founder & Chief Executive



Kevin Clelland
Operations Director

Job description – Programme Manager and Clinical Lead

Title: Programme Manager / Clinical Lead

Reports to: Operations Director

Hours: 30 hrs – 37.5 hrs per week / work from home

Salary: £45,000 – £48,000 (plus London Weighting of £2,800 if applicable)

Probation period: Six months, with formal review at month three and six

Job Purpose:

Lead the Mindful Resilience programme which will see YGAM and our collaboration of partners develop, deliver, and evaluate training to healthcare professionals on gambling, gaming, and digital behavioural addictions. Additionally, the post holder will foster strategic relationships to position this programme at the highest levels within Public Health.

Key Tasks:

Planning

- Work with and lead our partner organisations to develop the Mindful Resilience strategic and operational delivery plans.
- Work with colleagues to develop the quality-assurance framework, communication plan and programme risk assessment.
- Identify effective multi-channel approaches focusing on digital and face-to-face delivery.
- Work with external stakeholders to ensure the programme is effectively engaging with its principle target audiences in a collaborative and purposeful way, avoiding duplication where possible.
- Work with and lead our content creation and evaluation partners to ensure training programme content is evidence led and purposefully evaluated.

Delivery

- Execute, lead and take overall responsibility for the operational delivery plans.
- Update and report monthly progress via the YGAM CRM and provide powerful case studies to help demonstrate impact.
- Execute, lead and take overall responsibility for the quality-assurance and evaluation framework, working with partner organisations and external agencies to understand and evidence impact.
- Attend stakeholder conferences and meetings to position the programme and seek opportunities to collaborate with others to achieve national geographical coverage.
- Be accountable for the programme budget and work with the Chief Executive to secure additional funding to sustain and scale the programme.
- Recruit, lead, supervise and support the team to achieve Key Performance Indicators.
- Facilitate and lead partner meetings and ensure consistent communication.

- Plan and lead high profile stakeholder events to disseminate learning.
- Be an active member of the YGAM Delivery Leadership Team (DLT) sharing insight across all YGAM programmes.
- Provide support for YGAM colleagues who have had behavioural addictions and are now employed by the charity.

Personal Specification – Programme Manager and Clinical Lead

Qualifications:

- Masters or PhD level qualification in a relevant Clinical Area of Practice, for example Clinical Psychology, Educational Psychology or Addiction Psychology.
- Core training as a social worker, child psychotherapist, psychologist or equivalent with at least five years of experience.
- Registration with an appropriate professional body.

Skills, Knowledge & Experience:

- An in depth understanding of the theoretical frameworks and their application in practice to providing short term therapeutic evidence-based interventions, ideally within a family-based approach.
- Knowledge of research, NICE guidelines, and national adoption reform agenda.
- Extensive clinical experience in the NHS, Local Government, Private or Third Sector with (behavioural) addiction services.
- Experience, knowledge and detailed understanding of clinical governance, risk management and of the operating parameters.
- Strong numeracy skills across budget setting, business planning and accountability at a strategic as well as programme level.
- Strongly established leadership behaviours with the ability to develop and lead programme assurance and project delivery.
- Excellent written and verbal communications skills including negotiation and presentation.
- Proficient use of Microsoft Office 365.
- Knowledge understand or empathy with gambling, gaming, or digital behavioural addictions.



www.ygam.org

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