SOW Y10

This is an example SOW you could create your own using the workbook and online resources provided and supplement with your own ideas and resources. This SOW is editable and follows a wider Long-term plan (available in the Secondary school resources folder) which is thematic in its approach, covering key topics for gambling and gaming across the 3 core PSHE Programme of Study themes: health and wellbeing, relationships and living in the wider world (including economic wellbeing and aspects of careers education). It is a spiral curriculum, with key topics and themes being revisited, whilst increasing the challenge, broadening the scope, and deepening students' thinking further through the key stages.

This Y10 SOW has been mapped to the KS4 PSHE programme of Study and the RSE Curriculum guidance relating to Online and Media, Mental Wellbeing and Internet Safety and harms and build on the primary links to digital resilience and gaming and gambling. We have created a map to show you how each lesson meets the criteria. See: 'KS4 RSE and PSHE Programme of Study Links' document for further reference.

	Activities	Resources
1	Challenge 3.3: The Gambling Industry. Advertising How does gambling advertising work? Investigate and find out about the processes involved. How have things changed over time? Share your findings using photographs and/or diagrams PSHE Programme of Study Links: H22, H23, H25, L24 Cross Curricular Links: Mathematics, English, Business Studies	 YGAM 'In the Know Workbook' Y10 LP1 Y10 L1 PowerPoint Y10 L1 Resource Sheet
2	Challenge 3.4: The Gambling Industry: Safeguarding. Whose responsibility is it to safeguard people in relation to gambling? Consider individual, family, media, marketing, gambling industry, financial institutions and any other organisations who may have a role to play. Create a presentation to share your findings/ideas. PSHE Programme of Study Links: H4, H10, H14, H22, H23, H25, R35, R36, L19, L22, L24	 YGAM 'In the Know Workbook' Y10 LP2 Y10 L2 PowerPoint Post-its
	Cross Curricular Links: Citizenship, English, Sociology.	
3	Gambling: Motivation and Risk - Why do young people gamble? Part 1.	YGAM 'In the Know Workbook'Y10 LP3



	Challenge 1.2: Consider the motivations of young people who gamble, and potential risks involved. Conduct a questionnaire to explore the motivations of your class/school/youth group. Create learning materials to demonstrate your findings. PSHE Programme of Study Links: H10, H12, H14, H22, H23,	• Y10 L3 PowerPoint
	H25, L17, L19	
	Cross Curricular Links: English, Sociology, Mathematics	
4	Challenge 1.2: Building on from Part 1. Explore how young people can be supported to recognise the potential harm of gambling. Create resources to support them in recognising the potential harms. PSHE Programme of Study Links: H2, H4, H5, H10, H11, H12, H14, H22, H23, H25, L17, L19 Cross Curricular Links: Citizenship, Sociology, Science	 YGAM 'In the Know Workbook' Y10 LP4 Y10 L4 PowerPoint Y10 Data Sheet
5	Money and Debt:	YGAM 'In the
	Challenge 5.3: Consider the average amount of money spent on gambling by 11-16 year olds. How else could this money be spent? Set yourself a short-term and long-term financial plan. PSHE Programme of Study Links: H12, H22, H23, H25, L17, L19 Cross Curricular Links: Mathematics, Personal Finance	Know Workbook' Y10 L5 Y10 L5 PowerPoint Y10 Data Sheet
6	Challenge 6.4: Conduct a brief survey among adults and find out which of these forms of gambling they have tried and why: lottery, scratch cards, bingo, horse racing, casino, fruit machine, online, other. Produce a graph or pie chart to show the percentages of each form of gambling. PSHE Programme of Study Links: H12, H22, L17	 YGAM 'In the Know Workbook' Y10 LP6 Y10 L6 PowerPoint



DATA SHEET: GAMBLING HARM

Problem gambling:

When someone's habit compromises, disrupts, or damages family, personal or recreational pursuits.



Spotting the signs of problem gambling

- Spending too much time and/or money
- Finding it hard to manage or stop
- Arguing with family and friends and becoming defensive
- Thinking or talking about it all the time
- Chasing losses and suffering with debt issues
- Gambling until you have nothing left
- Feeling anxious or worried about gambling and/or money
- Losing interest in hobbies and social interactions
- Neglecting personal needs
- Hiding or lying about gambling
- Selling possessions or stealing to fund gambling

Support for gambling related harm





https://www.cnwl.nhs.uk/services/mental-health-services/addictions-andsubstance-misuse/national-problem-gambling-clinic



GamCare 0808 8020 133 https://www.gamcare.org.uk/

childline

ONLINE, ON THE PHONE, ANYTIME

Gambling and personal finances

- 11% of 11-16 year olds have spent money on gambling in the last 7 days
- 35% of these 11- 16 year olds have spent more than £10 in the last 7 days
- 49% of these 11-16 year olds have sent £5 or less on gambling in the last 7 days
- 44% of 11-16 year olds have paid money to open loot boxes
- 7% of 11-16 year olds have spent money gambling online

Young People and Gambling Survey 2019 Gambling Commission Survey (https://www.gamblingcommission.gov.uk/PDF/Young-People-Gambling-Report-2019.pdf



Y10L1: Gambling: Advertising and Marketing

Challenge: This lesson relates to challenge 3.3 from the 'In the Know' booklet: The Gambling Industry: How does gambling advertising work? Investigate several leading brands and find out about the process involved. How have things changed over time? Share your findings using photographs and/or diagrams

Learning Objectives:

- To understand how advertising works.
- To identify and understand the processes used by different brands and companies.
- To analyse and evaluate the changes in advertising over time.

Learning Outcomes:

- I understand what advertising is;
- I can identify different advertising strategies used by different brands;
- I can explain how brands use advertising;
- I can describe the changes in advertising over time;
- I can present my findings using visual aids.

Resources:

- Y10 L1 PowerPoint
- Y10 L1 Resource Sheet
- Pen and paper
- Optional: computer suite

Cross Curricular Links Mathematics, English, Business Studies

RSE and PSHE Programme of Study Links: H22, H23, H25, L24

See RSE and PSHE Programme of Study KS4 Document for further reference.

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NOTE: This lesson can be completed as a stand-alone lesson or as part of the Y10 SOW for which it is part 1 of 6 lessons. Depending on the time allocated for PSHE provision you may wish to deliver this session as two separate lessons in which case you may choose to adapt the SOW to suit the needs of your school.



Y10L1: Gambling: Advertising and Marketing

Starter	Main	Plenary
Activity: Give me five	Activity: Let's investigate	Activity: Debate
[Teacher draws a hand		
on the board]	Students are given a series	Students are asked to discuss
	of images (Y10 LP1	which is the most/least effective
Activity: Give me five	Resource) and should	form of advertising. This could be
[Teacher draws a hand	investigate different firms,	done via vote or via displaying a
on the board] Students	such as Paddy Power, Bet	few options and asking students to
give five different ways	365 etc. Students research	stand near the option they think is
that a gambling or	how they use advertising	most/least effective. Students
gaming brand might	and whether it has	should give their reasoning. You
use advertising.	changed over time. Students to create a visual	may wish to tease out viewpoints on the protections available for
Teacher to collect	display of their findings	young people.
answers from around	such as a timeline or a	young people.
the room and write	mind-map, with	Homework: Tally
them on the board.	annotations.	Students create a tally chart of
		how many times they see
Ideas include TV, Radio,	Reflect:	gambling being advertised
Social Media, Sports,	Consider how they are	throughout the week. They could
Newspapers, Shop	impacted by advertising	split the chart into different types
windows, lottery cards,	and if they feel that young	of gambling such as online, sports
Seaside slots, card	people are safeguarded.	events, billboards etc.
packs etc.		
		Teacher to remind students of
		where they can get help. If they
		are worried about their own or
		someone else's relationship with
		gaming or gambling they can
		speak to a member of staff.
		GamCare and Childline sign
		posting options.



Y10L1: RESOURCES

DISCLAIMER AND NOTE FOR TEACHER: this is an optional resource and just some examples from many that you could utilise. You may wish to bring in samples yourself- which may be more current or utilise the ICT suite so support with this. Alternatively, you could ask students to bring in samples of things they've seen.

PADDY POWER









WILLIAM HILL









BET 365









SKY BET











GAMES AND ESPORTS











Y10L2: Safeguarding

Challenge: Whose responsibility is it to safeguard people in relation to gambling?

Learning Objectives:

- To identify who is and should be responsible for safeguarding people in relation to gambling.
- To consider whether there is enough safeguarding of people in relation to gambling.
- To evaluate and present information on safeguarding in relation to gambling.

Learning Outcomes:

- I can identify and discuss safeguarding and responsibility in relation to gambling.
- I can evaluate and present information on safeguarding in relation to gambling.

Resources:

- Y10 Lesson 2 PowerPoint
- Pen and paper
- Post-its
- Optional: computer suite for presentation

Cross Curricular Links PSHE, Citizenship, English, Sociology

RSE and PSHE Programme of Study Links: H4, H10, H14, H22, H23, H25, R35, R36, L19, L22, L24

See RSE and PSHE Programme of Study KS4 Document for further reference.

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NOTE: This lesson can be completed as a stand-alone lesson or as part of the Y10 SOW for which it is part 2 of 6 lessons. Depending on the time allocated for PSHE provision you may wish to deliver this session as two separate lessons in which case you may choose to adapt the SOW to suit the needs of your school.



Starter	Main	Plenary
Activity: Post-it	Activity: Mind-map	Activity: voting stations!
What does 'safeguarding' mean in relation to gambling? Students are given post-its and should write down what they think safeguarding means and stick it on the board at the front. Teacher to read out responses and the class to come up with an agreed definition.	In groups, students are asked to draw a mind-map of the different people/organisations that they feel should be involved in safeguarding students against gambling. Teacher: To support you may suggest: The Gambling Commission The Operators themselves The Government Banks/financial institutions Individual responsibility Family Community groups/organisations Faith leaders/groups The media (e.g. Ofcom), marketing (e.g. Advertising Standards Authority), Create a presentation to share your findings/ideas. Teacher to take in responses and groups to add any missing people to their mindmap. Students should then revisit the mind-map and circle the people that feel are currently involved in safeguarding. Activity: We proudly present Students work as a group to create a short presentation on who they think should be responsible for safeguarding people in	•
	relation to gambling. They must explain their reasoning as part of their presentation.	



Y10L3: Gambling: Motivation and Risk. Why do young people gamble? Part 1

Challenge: Consider the motivations of young people who gamble, and potential risks involved. Conduct a questionnaire to explore the motivations of your class/school/youth group. Create learning materials to demonstrate your findings. You should explore also, why young people do not gamble.

Learning Objectives:

- To consider the reasons why young people gamble
- To consider the risks involved in gambling
- To investigate and present findings on the motivations of gambling
- To consider why people choose not to gamble, including religious and cultural reasons

Learning Outcomes:

- I can identify the motivations of young people who gamble
- I can identify why people may not gamble
- I can identify the potential risks involved in gambling.
- I understand that gambling can take place within games, such as the use of loot boxes.
- I can create and conduct a questionnaire.
- I can analyse the findings of an investigation.
- I can present information to my peers.

Resources:

- Y10 L3 PowerPoint
- Pen and paper
- Optional: computer suite for presentation of findings

Cross Curricular Links Citizenship, Sociology, Science

RSE and PSHE Programme of Study Links: H10, H12, H14, H22, H23, H25, L17, L19

See: RSE and PSHE Programme of Study KS4 Document for further reference.

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NOTE: This lesson can be completed as a stand-alone lesson or as part of the Y10 SOW for which it is part 3 of 6 lessons. Depending on the time allocated for PSHE provision you



may wish to deliver this session as two separate lessons in which case you may choose to adapt the SOW to suit the needs of your school.

Starter	Main	Plenary
Activity: Mind Map	Activity: Let's investigate!	Activity: Exit ticket
In pairs, students mind-map the different motivations young people may have for gambling. Mention that some gambling could be through online games such as the use of loot boxes, or via 'games' with friends/family such as penny up, or wagering money on board games and card games for example. Ask students to list the reasons they think people opt out. E.g. choice, think it's a waste of money, religious and cultural reasons, community impact etc. Teacher to collect responses and draw a mind-map of student answers on the board.	Students create a questionnaire to find out the motivations for gambling within their class. Again, this could relate to gaming and in-app purchasing. Students should build in to this questions about why people do not gamble. Students create a presentation/learning materials of the information they have found. This could include graphs/pie charts etc. Some students could present their findings to the class if there is time in the lesson. If students have access to ICT this could be done via Excel or similar.	Students are given a ticket (post-it, piece of paper, printed ticket etc.) and are asked to write down one risk associated with gambling, and one way in which this risk can be overcome. E.g. spending too much money could be a risk, one solution would be to ensure no card details are stored on devices. Teacher to remind students of where they can get help. If they are worried about their own or someone else's relationship with gaming or gambling they can speak to a member of staff.
Activity: Think Pair Share In pairs, students discuss the risks of gambling/gaming. Students then share with the class.		GamCare and Childline sign posting options.



Y10L4: Gambling Harms. Why do young people gamble? Part 2

Challenge: Building on from Lesson 1. Explore how young people can be supported to recognise the potential harm of gambling. Create resources to support them in recognising the potential harms.

Learning Objectives:

- To consider the risks and potential harms involved in gambling
- To identify key behaviours that suggest someone is experiencing harm
- To raise awareness of the potential harms of gambling and signpost support

Learning Outcomes:

- I can identify the potential risks involved in gambling
- I can define gambling related harm
- I can identify key behaviours linked to gambling related harm
- I can create resources in order to raise awareness of the potential harms of gambling
- I know where to get help if I am worried about my own or someone else's

Resources:

- Y Y10 L4 PowerPoint
- Y10 L4 Resource Sheet
- Y10 Data Sheet
- Pen and paper
- Optional: computer suite for presentation of findings

Cross Curricular Links Citizenship, Sociology, Science

RSE and PSHE Programme of Study Links: H2, H4, H5, H10, H11, H12, H14, H22, H23, H25, L17, L19

See RSE and PSHE Programme of Study KS4 Document for further reference.

Safeguarding: It's important to establish a safe learning environment with clear guidance ground rules. Children and young people should feel able to seek support if necessary and be provided with appropriate support and additional sign posting options. You may wish to work with your DSL. This topic may lead to some children sharing sensitive information and personal experiences which may trigger emotions. In each lesson they should be reminded they can talk to staff within the school. You can also share the sign posting options.



NOTE: This lesson can be completed as a stand-alone lesson or as part of the Y10 SOW for which it is part 4 of 6 lessons. Depending on the time allocated for PSHE provision you may wish to deliver this session as two separate lessons in which case you may choose to adapt the SOW to suit the needs of your school.

Starter	Main	Plenary
Activity: Think, Pair, Share	Activity: Are we aware?	Activity: We proudly present
Teacher asks students to	Students work in groups to	
define Gambling Related	create a resource to	Students present their work
harm. What does it look	promote awareness of the	to the class. The class can
like?	potential harms of	then provide feedback and
	gambling. Students to	peer assess.
Teacher takes responses	signpost how and where to	
and then displays the	get help. This could take the	
Gambling Commission	form of a poster, leaflet,	
definition: "When	banner etc.	Teacher to remind students
someone's habit		of where they can get help.
compromises, disrupts or	This would be a great	If they are worried about
damages family, personal or	opportunity to create a	their own or someone
recreational pursuits."	display for other students to use.	else's relationship with
Activity: Let's sort it!	use.	gaming or gambling they
Activity. Let's sort it:	The data sheet will provide	can speak to a member of
Students work in pairs or	key information and links to	staff.
groups to sort cards into	support agencies.	
RED: (harmful)	support agencies.	
AMBER (at risk)	This lesson may be	
GREEN (not harmful)	completed over more than	GamCare and Childline sign
,	one session due to the	posting options.
	creative nature of the main	
	activity.	



Y10L4: RESOURCE

I never complete my	I don't gamble. Private	I spend £5 of my pocket
homework or chores	bets don't count do they?	money once a week on
because I don't have	We sometimes make bets	gambling but spend the
time. I spend my time	on games like cards at	other £10 on social
on the slot machines	home but that cant lead to	activities like the
and then I go straight	problems; I don't think?	cinema, bowling etc.
to bed when I get in.		with my friends. I'm not
I'm always in trouble at		too upset if I lose.
school for not doing my		
work and my grades		
are slipping a bit.		
I spend all my money	I go to the local arcade a	I gamble a few times a
online on loot boxes	few times a week with my	week. I feel worried and
and games such as	friends. I spend most of	anxious, and I can't
poker. I have had to	my money there, but we	really concentrate on
steal money from my	have a good time. We also	much else unless I know
Dad's card before	spend some of our money	that I've won the money
because I ran out of	getting food and drinks.	back that I spent.
pocket money.		
I don't have time to get	I get pocket money once a	I used to spend the
a shower and make my	month from my Gran. I	weekend with my
breakfast and lunch. I	always say that I'll save it	cousins playing football
need to make sure I	to go out with my friends,	and going to the arcades
can win the money	but I always spend it	but now I play online
back that I lost	straight away gambling. I	games on my own and
yesterday. That's more	try to stop but each month	spend my time and
important!		money online. I don't



	can't stop.	see my cousins anymore. They don't get it.
friends and I go to the casino some weeks, just because we legally can now, and we all make an agreement to watch out for each other and not bet more than we can afford. To	tradition in my family and I just continued it. I don't have lucky numbers- just have the random ones that way if I did ever stop	I gamble on major sports events. Most the time it's organised through work and I just do it as its part of the culture, but I've never really gambled any other time than that.
always lucky. I wonder	My family thinks it's immoral to gamble and I've been doing it now and again with my friends to fit in. I don't really 'get it'.	,



Y10L5: Money and debt

Challenge: Consider the average amount of money spent on gambling by 11-16 year olds. How else could this money be spent? Set yourself a short-term and long-term financial plan.

Learning Objectives:

- To understand how gambling links to finances
- To identify ways to manage personal finances
- To evaluate your own personal finances

Learning Outcomes:

- I can describe the link between gambling and finances for young people
- I can explore other activities and ways to spend money
- I can identify ways to manage my own finances
- I can create a financial plan to ensure that I am able to manage my finances
- I can reflect upon my current and future spending

Resources:

- Y10 L5 PowerPoint
- Pen and paper
- Post-its or paper tickets
- Y10 Data Sheet
- Optional: computer suite

Cross Curricular Links Mathematics, Personal Finance
RSE and PSHE Programme of Study Links: H12, H22, H23, H25, L17, L19
See RSE and PSHE Programme of Study KS4 Document for further reference.

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NOTE: This lesson can be completed as a stand-alone lesson or as part of the Y10 SOW for which it is part 5 of 6 lessons. Depending on the time allocated for PSHE provision you



may wish to deliver this session as two separate lessons in which case you may choose to adapt the SOW to suit the needs of your school.

Starter	Main	Plenary
Activity: Give me five	Activity: Mind map	Activity: Exit ticket
Teacher to draw hand on the board. Students to give five things that they think young people spend their money on (one per finger).	In pairs or groups, students create a mind map of what alternative activities young people could spend their money on.	Students write down one way in which they will ensure that they manage their finances now or in the future.
Teacher to take responses and then link to spending on gaming and gambling. Teacher to present information on gambling spends (also found on data sheet): 11% of 11-16 year olds have spent money on gambling in	Teacher to collect in a range of responses to support students with ideas. Extension: Students could work out how much they spend personally on different activities and could work this out as percentages.	
the last 7 days 35% of these 11- 16 year olds have spent more that £10 in the last 7 days 49% of these 11-16 year olds have sent £5 or less on gambling in the last 7 days 44% of 11-16 year olds have paid money to open loot boxes 7% of 11-16 year olds have spent money gambling	Activity: Financial plans Students to create a short- term and long-term financial plan. This could be adapted to post-16 financial plans and how they intend to manage money, as some students may not receive pocket	Teacher to remind students of where they can get help. If they are worried about their own or someone else's relationship with gaming or gambling they can speak to a member of staff.
online IT based option: Students could research information on young people's average spend, as well as the spending on gambling.	money etc.	GamCare and Childline sign posting options.



Y10L6: Gambling Trends

Challenge: Conduct a brief survey and find out more about gambling, risks and harm. Are there any key messages? You may wish to interview someone who has lived experience of gambling harm to understand further the potential risks.

Learning Objectives:

- To identify the different forms of gambling that are common within the UK.
- To present information to your peers.

Learning Outcomes:

- I can identify different forms of gambling.
- I can create a survey to investigate gambling.
- I can analyse my findings and create a graph or chart to demonstrate my findings.
- I can present my findings to my peers.

Resources:

- Y10 L6 PowerPoint
- Pen and paper
- Post-its
- Optional: computer suite

Cross Curricular Links Mathematics

RSE and PSHE Programme of Study Links: H12, H22, L17

See RSE and PSHE Programme of Study KS4 Document for further reference.

Safeguarding: It's important to establish a safe learning environment with clear guidance ground rules. Children and young people should feel able to seek support if necessary and be provided with appropriate support and additional sign posting options. You may wish to work with your DSL. This topic may lead to some children sharing sensitive information and personal experiences which may trigger emotions. In each lesson they should be reminded they can talk to staff within the school. You can also share the sign posting options.

NOTE: This lesson can be completed as a stand-alone lesson or as part of the Y10 SOW for which it is part 6 of 6 lessons. Depending on the time allocated for PSHE provision you may wish to deliver this session as two separate lessons in which case you may choose to adapt the SOW to suit the needs of your school.



Starter	Main	Plenary
Activity: Post-it	Activity: Let's investigate	Activity: 60 second scribble
Teacher to ask students to write down the different types of gambling that take place. Examples could include: lottery, scratch cards, bingo, horse racing, casino etc. Teacher: try to illicit other forms of gambling, e.g. microtransactions, penny up/coin toss/pitch and toss, regular games where money/wagering is involved. Students stick the Postits on the board to create a graffiti wall. The teacher can then read out a range of responses. NB, teacher to ensure students realise that not all those who gamble experience harm.	In pairs or groups, students create a survey to find out which forms of gambling people have tried and why and also why not? This could be completed as an anonymous survey utilising an online survey provider. Alternative options: 1. Students could use ICT to research adult gambling trends. The Gambling Commission Report is a good starting point for IT based research. 3. You may wish to invite in a key speaker who has experienced gambling related harm for a Q&A session. NB. YGAM can support you with this. Contact: training@ygam.org NOTE: This could be done over two lessons. Students could create the survey this lesson, then take it home and bring it back completed for the following lesson. Activity: Let's investigate Students take the findings of their survey and create a graph or chart. Student then present their findings to the class.	Students to write down the key things they have taken from the lesson. They have 60 seconds to write as much as they can. Teacher to remind students of where they can get help. If they are worried about their own or someone else's relationship with gaming or gambling they can speak to a member of staff. GamCare and Childline sign posting options.

